A letter from our Conference Co-Chairs

Dear Potential Sponsor,

We are so excited to be holding an in-person Conference October 18-20 at Playhouse Square, the 2nd largest Theater district in the nation right in the heart of downtown Cleveland. Your sponsorship will help OAPN create an affordable event by keeping registration prices reasonable, ensuring the maximum number of attendees for sponsorship exposure. We have created numerous levels of Sponsorship so that you may select what’s perfect for your organization.

Sincerely,
Erin Cameron Miller
Janet Herman Barlow
2021 Sponsorship Opportunities:

We offer a variety of sponsorships designed to fit your budget, amplify your brand and visibility, and support the vital work of the Conference. Take advantage of these opportunities to support yourself, your agency, your artist or a new series. Our sponsorships range from $100-$5,000. Let us help you find the best placement. Interested parties who would like to purchase a sponsorship package should email Jessica Rosenblatt at info@oapn.org.

Artist Sponsorship:

NEW “SPONSOR AN ARTIST” (1 Avail) $2,500 / 2 SOLD

Sponsor 1: Cain Park - Cleveland Heights, OH
Sponsor 2: Ohio Arts Professionals Network Board of Trustee Members

OAPN recognizes that there are many obstacles for regional artists to participate in a showcasing conference so this sponsorship has been created to help support under-represented artists engage with the OAPN community. OAPN is offering a limited number of “Sponsor an Artist” sponsorships to send an Artist to our Conference and perform an official Juried showcase. Qualifying Artists must be Ohio-based, self- or unrepresented, and self-identify as BIPOC, LGBTQ+, and/or an artist with a disability. This sponsorship will pay for the artist’s registration/showcasing fee, exhibit hall booth, hotel for two nights, reimburse the showcase application fee, and a stipend to the artist for travel costs to and from the Conference. This sponsorship also includes a 1-year membership to OAPN for the Artist. As an added benefit, Artists can request a mentorship meeting for guidance through any part of the showcasing process including, but not limited to, the creation of digital materials, marketing, application process, or other advice.

Although Sponsors may have an Artist in mind for this initiative, the sponsorship itself cannot be used to buy an Artist’s way into a juried showcase. Artists must submit to showcase using I Want To Showcase and be officially selected by our juried showcase committee.

Sponsors will receive:

- 1 Complimentary 3-day registration
- Publicity and notoriety for sponsoring an artist
- Logo on step-and-repeat
- 1/2 page ad in Program Book
- 2 social media posts
- Logo in all Conference related materials
Meal Sponsorships:

SPOTLIGHT DINNER: $5,000 (1 Avail.) PENDING

The most heavily sought out opportunity to leave a long-lasting impression on all OAPN attendees. You’ll receive:

- 2 Complimentary 3-day registrations plus a booth in the exhibit hall
- Spotlight Showcase (20 min max)
- Your logo on step-and-repeat
- Full page ad in Program Book
- 5 social media post (leading up to and post Conference)
- Logo in all Conference related materials
- Banner hung during Dinner

CLOSING NIGHT PARTY: $3,500 (1 Avail.)

- 1 Complimentary 3-day registration
- Your logo on step-and-repeat
- 1/2 page ad in Program Book
- 4 social media post (leading up to and post Conference)
- Logo in all Conference related materials
- Banner hung during Dinner

LUNCH: $2,000 - SOLD

Sponsor: Rodney Marsalis Philadelphia Big Brass Band

A prime spot mid conference opportunity to showcase your brand and deliver your message to hungry OAPN attendees during our Sponsored Boxed Lunch. You’ll receive:

- Your logo on step-and-repeat
- 1/2 page ad in Program Book
- 2 social media post
- Logo in all Conference related materials
- Banner hung during meal
Hospitality Sponsorships:

OPENING NIGHT RECEPTION: $500 (2 Avail.)- 2 SOLD
Sponsor 1: Stocker Arts Center
Sponsor 2: CMI Entertainment

Kick-off the conference by being the first to welcome all attendees to OAPN 2021 during the Opening Night reception! You'll receive:

- Your logo on step-and-repeat
- 2 social media post
- Logo in all Conference related materials
- Banner hung during party

*NEW* ALL DAY COFFEE BAR: $200p/day - SOLD
Sponsor: Stocker Arts Center

Want to get noticed and loved by all? Sponsor our all day coffee bar for all three days to receive all the caffeinated praise! You’ll receive:

- Your logo’d banner on the coffee bar
- Your logo on step-and-repeat
- 2 social media post
- Logo in all Conference related materials

*NEW* EXHIBIT HALL BAR - FULL DAY: $500 - SOLD
Sponsor: Wild Carrot

What better way to do business than over a drink while inside the Exhibit Hall!? Better yet, what if it’s your organization sponsoring the bar inside the Exhibit Hall!? This new sponsorship opportunity provides you with:

- Your name, logo, and booth number banner on the Exhibit Hall bar for your choice of day(s)
- Your logo on step-and-repeat
- 2 social media post
- Logo in all Conference related materials
OAPN is a member based organization whose mission is to support and grow the touring Arts & Culture industry in Ohio. www.oapn.org

Techie Sponsorships:

**MOBILE APP: $500 - SOLD**

**Sponsor: Ultra Artists**

OAPN is utilizing Guidebook for its 2021 conference as an additional resource for all in-person and virtual members. Reach all OAPN mobile app users attendees by flashing your logo as a banner ad across the screen every time they hop on. Our Mobile App Sponsor will see their logo on and within the app and receive analytics post-conference.

**VIRTUAL PROGRAMMING: $500 - SOLD**

**Sponsor: BiCoastal Productions**

Sponsor a virtual session room! You can attach your logo and name to an entire room that will be dedicated to hosting your choice of virtual programming. This includes a 1/2 page ad in the Conference book.

Product Sponsorships:

**BRANDING OPPORTUNITIES $500 (1 per item)**

Put your logo in front of all OAPN 2021 attendees by choosing one of the branding opportunities below (First come, first served):

- Conference Tote Bags - **SOLD** - Kosson Talent
- Name Badges - **SOLD** - BAM! Baird Artists Management
- Hand Sanitizer - **SOLD** - Ohio Citizens for the Arts
- Masks - **SOLD** - Ohio Arts Professionals Network
- Name Your Item (Create your own item to put your name on)
- Water Bottles - **SOLD** - Verb Ballets
- Pens - **SOLD** - Ohio Arts Professionals Network
- Full page AD on the back of the 2021 Conference Booklet - **SOLD**
- Full page AD on the inside back cover of the 2021 Conference Booklet - **SOLD**
- Full page AD on the inside front cover of the 2021 Conference Booklet - **SOLD**
OAPN 2021 Conference

OAPN is a member based organization whose mission is to support and grow the touring Arts & Culture industry in Ohio. www.oapn.org

CONFERENCE BOOKLET ADVERTISING: $200-400

Take out an advertisement inside the official OAPN Conference Booklet. Design your ad using our spec sheet and be seen by every member at our Conference. Your options:

- 1/4 Page Ad $200
- 1/2 Page Ad $300
- Full Page Ad $400

continued...

Donation: $100 (unlimited)

Not interested in sponsoring anything particular but would like to help our organization? Your donation in the amount of $100 will get you a social media shoutout post and feature in an upcoming e-blast. Email info@oapn.org for the details.