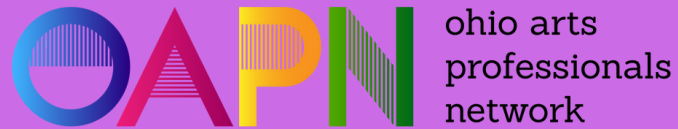


SPONSORSHIP BROCHURE



2022 REGIONAL
CONFERENCE
SEPTEMBER 12-14
TOLEDO, OHIO



PHOTO CREDIT: EVERY ANGLE PHOTOGRAPHY



OAPN 2022 CONFERENCE SPONSORSHIP OPPORTUNITIES

OAPN offers a variety of sponsorships designed to fit your budget, amplify your brand, visibility, and support the vital work of the Conference. Take advantage of these opportunities to be seen and heard. Our sponsorships range from \$200-\$5,000.

OAPN is expecting between 300-500 conference attendees from across the Midwest region at this year's conference.



"STATE CONSORTIA" SPONSORSHIP: \$2,000

State Consortias can offer their members OAPN's member-based conference registration pricing by sponsoring a portion of our 2022 conference. Your consortia will receive a unique code which will give your membership access to attend our conference at OAPN member pricing. Suggested sponsorships starting at \$2,000

OPENING NIGHT RECEPTION: \$500 (2 AVAIL.) \$1000 FOR EXCLUSIVITY **SOLD OUT**

Kick-off the conference by being the first to welcome all attendees to OAPN 2022 during the Opening Night reception at The Valentine Theatre! You'll receive:

- Your logo on step-and-repeat
- 5-minute of talk time to attendees if desired
- Logo in all Conference related materials
- Banner hung during party

★ CLOSING NIGHT PARTY: \$1,000 **1 SOLD / [1 AVAIL]**

Close out the conference with a beautiful bang at The Toledo Museum of Art Glass Pavillion! You'll receive:

- 1 Complimentary closing night party pass
- 5 minute pitch talk time
- 1/2 page ad in Program Book
- Your logo on step-and-repeat
- Logo in all Conference related materials
- Banner hung during party



DINNER: \$3,000

SOLD OUT

Sponsor our keynote sit-down dinner in the 25,000 sq. ft space at the Glass City Convention Center. You'll receive:

- 1 Complimentary 3-day registration (plus 1 closing night party pass)
- 3-5 minute video on projector + 5 minute pitch talk time
- Full page ad in Program Book
- Your logo on the step-and-repeat
- Logo in all Conference related materials
- Banner hung during meal

LUNCH: \$2,500 (2 AVAIL.) **SOLD OUT**

A prime spot mid conference opportunity to showcase your brand and deliver your message in the 25,000 sq. ft space at the Glass City Convention Center. You'll receive:

- 1 Complimentary 3-day registration (plus 1 closing night party pass)
- 3-5 minute video on projector + 5 minute pitch talk time
- Full page ad in Program Book
- Your logo on step-and-repeat
- Logo in all Conference related materials
- Banner hung during meal

★ "EDIA EMERGING ARTIST" SPONSORSHIP \$2,500 EACH 1 SOLD / [2 AVAIL]

This sponsorship is to support under-represented Ohio artists benefit from the OAPN community and experience. OAPN is offering a limited number of "EDIA Emerging Artist" sponsorships which will help send an Ohio-based, self- or unrepresented artist(s) who self-identify as BIPOC, LGBTQ+, and/or an artist with a disability to our Conference and perform an official Juried showcase at no cost to them.

This sponsorship will pay for the artist's registration/showcasing fee, exhibit hall booth, hotel for one night, reimburse the showcase application fee, offer a stipend to the artist for travel costs to and from the Conference plus a 1-year membership to OAPN for the Artist. Although Sponsors may have an Artist in mind for this initiative, the sponsorship itself cannot be used to buy an Artists way into a juried showcase. Artists must submit to showcase using I Want To Showcase and be officially selected by our juried showcase committee. Your sponsorship will cover the expenses of a qualifying artist selected for a juried showcase.

Sponsors will receive:

- 1 Complimentary 3-day registration (plus closing night party pass)
- Full page ad in program book
- Publicity and notoriety for sponsoring an artist
- Logo on step-and-repeat
- Logo in all Conference related materials



ALL DAY COFFEE & TEA: \$600 SOLD OUT

Sponsor our all day coffee & tea bar for all three days to receive all the praise! You'll receive:

- Your logo'd banner on the coffee & tea bar
- Your logo on step-and-repeat
- Logo in all Conference related materials

EXHIBIT HALL BAR - \$500/DAY \$1200 EXCLUSIVITY FOR ALL THREE DAYS SOLD OUT

Put your name and logo'd banner on the exhibit hall bar which may reach up to 110 booths inside our upgraded 25,000 sq ft exhibit hall space at the Glass City Convention Center! You'll receive:

- Buy all three days and receive a full page ad in program book for FREE
- Your logo'd banner on the Exhibit Hall bar
- Your logo on step-and-repeat
- Logo in all Conference related materials



BRANDING OPPORTUNITIES \$500-750 (1 PER ITEM)

Put your logo in front of all OAPN 2022 attendees by choosing one of the branding opportunities below (First come, first served):

- Mobile App - \$750 **SOLD**
- Conference Tote Bags - \$750 **SOLD**
- Name Badges - \$750 **SOLD**
- ★ Hand Sanitizer - \$500
- Hotel Key - \$750 **SOLD**
- Name Your Item (Create your own item to put your name on)
- Pens - \$500 **SOLD**
- ★ Bag stuffing fees: \$200 (limited to 5) **[1 of 5 SOLD]**
- Full page AD on the back of the 2022 Conference Booklet - \$750 **SOLD**
- Full page AD on the inside front cover of the 2022 Conference Booklet - \$500 **SOLD**
- Full page AD on the inside back cover of the 2022 Conference Booklet - \$500 **SOLD**

★ CONFERENCE BOOKLET ADVERTISING: \$200-400

Take out an advertisement inside the official OAPN Conference Booklet. Design your ad using our spec sheet and be seen by every member at our Conference. Your options:

- 1/4 Page Ad \$200
- 1/2 Page Ad \$300
- Full Page Ad \$400

JURIED SHOWCASE BAR

\$1,200

SOLD OUT

Put your name and logo'd banner on the Juried Showcase bar at The Valentine Theatre! You'll receive:

- A full page ad in program book
- Your logo'd banner on the Juried Showcase bar
- Your logo on step-and-repeat
- Logo in all Conference related materials

REGISTRATION BOOTH

\$750

SOLD

Put your name and logo'd banner on the registration booth inside the Glass City Center where every single attendee will visit at least once during their conference experience. You'll receive:

- Your logo'd banner on our Registration booth
- Your logo on step-and-repeat
- Logo in all Conference related materials



SHUTTLE:

\$5,000

Sponsor our Conference Shuttle services.

You'll receive:

- 2 Complimentary 3-Day Registration Passes
- Full page ad in the program book
- A magnet banner on the shuttle (if possible)
- Your logo on step-and-repeat
- Logo in all Conference related materials

FIRST-TIMERS, NETWORKING BREAKFAST BAR & SPEAKER

\$1,500 - SOLD

Put your name and logo'd banner on the Breakfast bar at the Glass City Center! You'll receive:

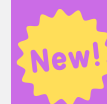
- Your logo'd banner inside the room
- 5 min talk time
- A 1/2 page ad in program book
- Your logo on step-and-repeat
- Logo in all Conference related materials



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SPONSOR A PD ROOM

\$750 (4 AVAIL.)

Put your name and logo'd banner in one of our 4 Professional Development rooms at the Glass City Center! You'll receive:

- Your logo'd banner outside the PD room
- 1/4 page ad in program book
- Your logo on step-and-repeat
- Logo in all Conference related materials

